PUGSY MALONE
NFT POKER
The "All-In" token and Pugsy poker platform presents Pugsy Malone.

Pugsy's Mission

There's a new boss in town! Pugsy Malone is taking over the crypto-based online poker scene. With live poker rooms and tournaments, passive revenue for token holders, multiple income streams, NFT collections, and a business model built for long term growth. The platform will redefine the global and online poker industry. (Especially for Web3).

"Pugsy Malone is the underdog that puts people before profits."

THE VISION OF PUGSY MALONE POKER

Our primary aim is to provide real-world utility for poker lovers with an innovative way to ensure that the token holder receives a share of the revenue as passive income too. This will allow users to generate long term sustainable income, even if they don't play poker. With our ecosystem ready to go in Beta form even before launch, we are focused on the following areas:

PUGSY POKER PARLOUR

a. Cash games

b. Tournaments

c. Freeroll tournaments

d. Exclusive NFT series tournaments

e. Private online server for increased security

PLATFORM SUSTAINABILITY

a. Unique Rake System

b. Earn Passive income with our $PUGSY tokens with the "All-In-Vault"

c. Partnership opportunities with our Rent-A-Room capabilities

NFT CORNER

a. NFT owners hold access to VIP-Only tournaments (no entry fees)

b. The 'Accountant' regime

c. Special sponsored events utilizing our Pugsy-owned source coding

IMMERSIVE ECOSYSTEM

a. NFT collection integration - play as your chosen avatar

b. Private tournaments for Whitelist (WL) spots with partnered projects

c. Personalized and private poker rooms to play amongst friends.

Pugsy Poker Parlour

Sit down at the table and get comfortable, (but not too comfortable) The game is about to begin.

The Pugsy dApp will be built on the REDLIGHT Chain. Players can send their funds directly to their poker wallet, then immediately start playing cash games and tournaments, either in public or private rooms of their choice.

Initially, REDLC and other native tokens will be accepted as payment into the poker rooms. Since Pugsy owns the source code to our poker platform, hence, as our ecosystem grows, so does our ability to offer more pairs. As the platform is upgraded, the Pugsy Poker Parlour will accept tokens across blockchains as payment, including but not limited to: ETH, BNB, BTC, MATIC, ADA, AVAX, FTM, CRO, USDC, BUSD, USDT and more.

Want to cash out or reload?

There will be no withdrawal fees out of the Pugsy platform with the exception of blockchain fees and/or bridge fees. As tokens from other crypto projects are added, they will still be subject to their own taxes and transfer fees.

Platform Sustainability

When it comes to making money, Pugsy Malone knows how to work the streets. Real-world income streams bring money into our pockets, so the $PUGSY token can sustainably maintain reasonable taxes. Revenue will be split among platform development, liquidity injection, tournament prize pools/production, and holder dividends and rewards.

INCOME STREAMS!

• 5% rake from every hand, similar to most online poker platforms (similar to most online poker platforms but can be lowered in the future to be competitive)

• Tokenomics for the $ALLIN token will also provide revenue streams for the platform

• The "Rent-A-Room" feature allows other crypto projects to integrate their token into our platform and ecosystem.

• Fees from private and customized poker rooms.

• Sponsorship and advertising opportunities, (including, but not limited to, renting ad space on our website, in poker rooms and at live tournaments)

• Outreach and Synergy with the real world via live poker tournaments with huge prize pools which will also help promote mass adoption of cryptocurrency and blockchain technology.

• Metaverse partnerships for the Pugsy Poker Lounge VR experience.

• Side bets, allowing non-players to get in on the action by choosing who will win the tournaments.

THE RAKE
What is The Rake?

Pugsy will collect a 5% rake from each hand played on the platform. Essentially, this is a fee taken from each hand to help run, manage and operate the entire platform in a sustainable manner while ensuring that the holders get their keep as well

Example:

Chad and Karen bet $1000 on a single hand of poker. Chad crushes Karen with a Straight Flush against her 3 high. Chad wins $950 on the hand ($1000 less 5%), the platform collects 50$ and Karen is shamed for being a Karen and leaves with 0$..

What does Pugsy do with that money now?

3% of The Take goes to development of the platform*

1% of The Rake goes to our sustainability

1% goes to the Pugsy All-In staking platform

All-In Vault!

PASSIVE INCOME FOR $ALLIN HOLDERS

Store your $PUGSY tokens in the Pugsy Malone "All-In Vault". You'll be glad you did.

$PUGSY holders will receive bigger chunk of the monthly rewards every time a hand is played in a poker game. We have turned the rakes system of the legacy casinos and Web2 betting platforms on its head by creating a community-centric model that turns poker house commissions into cold, hard cash for our holders.

As mentioned in the "Rake" section, every Pugsy investor who locks their tokens in the "All-in Vault" becomes a part of the Pugsy Malone Poker platform and is entitled to 1% share of the Rakes which are then paid out in ETH/Stables (TBD) directly via smart contract on our tiered rewards system.

Concerned that whales are going to corner the entire share? A maximum of 2% of supply can be added into the vault per wallet as per our tokenomics.

Reward Tiers
1. **Chihuahua- 0.1% supply locked**
2. **Frenchie – 0.2% supply locked**
3. **Shiba Inu – 0.5% supply locked**
4. **Husky – 1% supply locked**
5. **Pug – 2% supply locked.**

Note: The rewards tiers are linear and shareholders will be paid out based on % staked in the vault and not based on tier.

EXAMPLE:

Poker platform has $1,000,000 in transactions during the month.
All-In holdings: $1,000,000 * .01 = $10,000
Chad holds 1% of the All-In Vault
Chad's monthly earning: $10,000 * .01 = $100 Monthly

Not only this makes it easy to earn passive income, the same also minimizes the supply on the open market ensuring the stability of the $ALLIN token. Stacks on Stacks on Racks is the $ALLIN way!

PUGSY NFTS!
PERKS FOR NFT HOLDERS

The Pugsy Malone NFT series will feature redistribution coding that will enable owners to receive exclusive rewards and access to our NFT tournament. Only players holding a limited edition Pugsy Malone NFT will be able to access this elite series of poker events. These tournaments will have prizes such as $PUGSY tokens, REDLC, stable coins, NFTs and more.

The first collection will feature only 200 ultra-rare NFTs.

The Accountant

As mentioned in the sustainability model the Pugsy NFT line will also include "The Accountant" Regime. To go along with the VIP tournament access, We are planning to incorporate an additional 6 NFT collections over time.

The future NFT collections will not be included in the VIP tournament access, which remains a perk of the original NFT collection only.

The Pugsy team is serious about sustainability and passive earnings for our family, and that is what "The Accountant" is here to achieve.

"The Accountant" takes a 5% cut on all NFT sales and puts them into a reward system/secondary NFT series prize pool.

50% of the tax (i.e. 2.5% of sales) will go towards operations and system upgrades and 50% (i.e. 2.5% of sales) will go to a dividend system towards NFT holders' rewards. The longer you hold your NFT, the more profits you will make off of the buying and selling of Pugsy Malone NFTs.
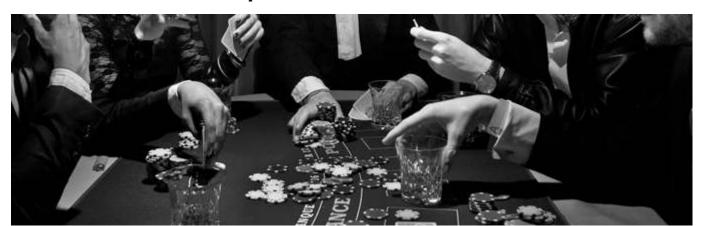
PUGSY MALONE ROADMAP

2022 Q4

• Announce the Pugsy Malone launch on the Ethereum Chain
• Trynos to produce and finalize the $ALLIN smart contract
• Release litepaper & roadmap
• Reveal the official Pugsy website, branding and graphics
• Purchase standalone server, web hosting and domain for the Poker Platform
• Begin pre-launch marketing campaign & AMA tour
• Create the first utility based Pugsy NFT avatar collection - Complete
• Launch Pugsy Poker BETA

2023 Q1

• Launch the $ALLIN smart contract
• Launch the first Pugsy Malone NFT avatar collection
• Produce branded social media advertising videos
• Begin targeted social media advertising campaigns
• Set up global Pugsy Poker social channels
• Partner with traditional marketing consultants and specialist teams for global marketing development
• Start venue scouting for the first real world Pugsy Poker tournament.
• Create branded promotional material to advertise the Pugsy Poker Platform and ecosystem
• Forge partnerships with community groups to host weekly tournaments on the Pugsy Poker BETA
• Creation of the 'Rent-A-Room' feature

2023 Q2

• First round of press releases on financial media outlets
• Sell out of the first Pugsy utility NFT avatar collection
• Roll out initial global marketing campaign tests and review results
• Begin R&D on the official Pugsy Malone poker platform
• Seek partnerships with public poker figures to promote the Pugsy poker platform and the $ALLIN token
• Hire the official Pugsy poker twitch presenter for our live youtube and twitch poker streaming sessions
• Host the first large prize poll freeroll poker tournament.
• Start location scouting for the first Pugsy Malone poker tournament in the United Kingdom
• Create the Pugsy Malone Twitch channel to stream live poker tournaments
• Announce confirmed date of the first Pugsy Malone live tournament
• Host the first NFT series free poker tournament

FINAL TABLE FORECAST

• Private high roller tables for whales and deep stack players. Special perks TBD

• Multiple NFT collections integrated as avatars on the Pugsy Poker platform. New dog breeds and characters will be introduced with each new, limited collection.

• Free roll tournaments.

• Reward ranking system for leveling up on the platform.

• Exclusive rewards for leveling up.

• Live Pugsy Poker Tournament events that offer large prizes in USDC, USDT, $PUGSY or REDLC.

• Fiat on-ramping provided by FCF Pay.

• Advertising and sponsorship branding spaces available on our poker site and at our live poker events.

• A Monthly dividend system that rewards holders who lock away their tokens or hold our exclusive NFT collection

• P2E and DeFi solutions were mentioned on page 2 - does something about that belong here?

LETS GO ALL IN!